



THE LIBRARY OF
THE GENERAL SOCIETY OF
MECHANICS & TRADESMEN
OF THE CITY OF NEW YORK

LABOR, LITERATURE AND LANDMARK LECTURE SERIES
SPRING 2019

Presented in Partnership with The New York Landmarks Conservancy

*The Restoration, Preservation and Conservation of
Architectural Ornamental Plaster*

Jean-Francois D. Furieri, President and Founder of Iconoplast

Tuesday, May 21st, 2019 AT THE GENERAL SOCIETY LIBRARY
The Lecture starts at 6:30 P.M. – RECEPTION TO FOLLOW

Jean-Francois D. Furieri, a third generation master plasterer, is President of Iconoplast, one of the few companies still specializing in restoration, preservation and conservation of architectural ornamental plaster. The company's special techniques and generations-old skills are integrated with modern technologies to create a meticulous hands-on approach to this traditional craft.

During his talk, Mr. Furieri will provide a brief overview of the history of plaster, and will review some of the plaster pitfalls during the last century. He will also discuss the new methodologies in plaster preservation and conservation, using projects in New York City to demonstrate the application of the company's techniques. Some of the illustrious NYC projects completed by Iconoplast include the Lyric/Apollo Theatre, The American Airlines Theater, Eltyng (Empire) Theatre, Times Square Theatre, Music Box Theatre, Kings Theatre and the Manhattan Opera House.

Architectural Master Craftsman **Jean-Francois Furieri** has over 45 year's experience and is the lead craftsman, president and founder of Iconoplast. He was raised in Spain and France. His father, uncle and grandfather were all accomplished sculptors and master plasterers, and, starting at the age of ten, surrounded by these artisans, he learned his trade the old fashioned way. Over the years, he has fine-tuned his skills by working and studying with leading craftsmen all over the world. A nomadic plasterer to the core, he has traveled far and wide to keep his craft alive. In 1986 he established a branch of the family business in North America and named it Iconoplast. His daughter Magali will be the fourth generation to carry the business forward.

The General Society Library, 20 WEST 44th Street (BETWEEN 5TH AND 6th AVENUES), New York City
Advance registration is recommended. To register, please contact genesis.jerez@generalsociety.org

Admission: \$15 General admission; \$5 Students;

\$10 General Society members, New York Landmarks Conservancy Members & Senior Citizens;

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of Cultural Affairs, In partnership with the City Council

